

March 10, 2021 PHA/CALA Logic Model Workshop (and post-workshop input):

- 1) **Words that come to mind when you hear “interpretation”**
- 2) **Desired outcomes/comments**

Board:

Wade Willis:

Translation; no experience w/ logic models

In chat: more tolerance of different cultures and needs of water; conservation ethic; money; perpetual love and respect for the river

Chelsie Romulo:

Communication; worked in environmental planning and a conservation biologist—use and teach logic models/theories of change

In chat: Create, Develop, and Reinforce connections with local culture and nature

Karen Scopel:

Helping people gain an understanding (certified interpretive guide); heard of logic models, but relatively new

Outcome shared live: discover the river/ah-ha moment (“Oh! This is here!”)

In chat: our water doesn't appear in our faucets by magic; the river supports a lot of diverse species; individual actions have impacts that affect many; plant native species; conserve water; support river restoration and conservation; policies to protect the river corridor from development impacts

Dan Biver:

Perspective; no experience w/ logic models

(Passed)

Greg Dewey:

Impact (how it makes you feel, based on someone's interpretation); no idea what a logic model is

Outcome shared live: How does the “wild and scenic” designation fit with us? What does it really mean?

Via email:

How does the PHA and NHA relate to the designation of the Poudre River as “Wild and Scenic”? (See <https://poudreheritage.org/about-pha/>)

What are the various needs the water serves, and how are the needs met in a socially, environmentally responsible way?

Appreciate that others are entitled to the same access to and appreciation of the river and the NHA.

Importance of water to everyone and not object to anyone's access to the water environment.

Eliminate “my way only” thinking and actions.

Perpetual love and respect for the river.

Learn from the mistakes of the past.

Appreciate the sacrifice of those before us.

Nick Haws:

Learning; not familiar w/ logic models

Outcome shared live: Looked at origin of our heritage area around the history of water law; out of conflict came compromise and collaboration; if we take that collaborative spirit, it created compromise but also scarcity; transformation of changing to that collaborative spirit to “what's ours is all of ours.” Leading to the long-term outcome of “enough water to meet all needs” (environmental, recreation, tourism, etc.). “An abundance of water to meet all needs.”

Bob Overbeck:

Journey; lightly acquainted w/ logic models

Outcome shared live: There are 55 NHAs; we're part of a group, based upon resources and other discoveries—and then our own PHA, which is based upon water law. How are we all connected? There are so many roads by which we're all connected to this special resource.

In chat: Learn how has water shaped communities and communities shaped water.

Julie Kallenberger:

Learn; experience w/ logic models is probably outdated (used to work on USDA grants a decade ago)

Outcome shared live: Collaboration piece is huge; how we're going to take differing perspectives and move forward for the benefit of the river and for the PHA

In chat: Understanding the river's working and healthy river aspects; appreciation for NHA and its physical space; collaborative work to preserve the river

Sharon Bywater Reyes:

Park rangers (interpretation); no experience w/ logic models, but have heard Chelsie talk about them

(Left early; vaccine appointment)

In chat: appreciating beauty and history of the river; Enjoy visiting the river - build an attachment to the river; linkages to management and science - how does the river work? Look up PHA - attend an event; donate money; support policies that encourage preservation and funding (PHA and beyond); no more development on floodplain - preservation and enhancement; sharing needs of water use with environmental and cultural needs/uses; give back space (or portions of) to the river; give back space (or portions of) to Native people; native fish communities thriving; sustainable agriculture such that river water quality is improved - no more tilling or beef...

Jessica Salo:

Communication and understanding; no logic model experience

Outcome shared live: Cultural, historical, and natural value of the heritage area (also in chat)

In chat: continual support and protection for the NHA

Amy Nicholl:

Gaining meaning; have had experience with a change model, have done concept mapping

Outcome shared live: Awareness of what was here before, and what can be in the future (especially for kids); awareness that earth systems interact with each other—and a change in one thing is going to change something else (e.g., hydrosphere changes will lead to biosphere changes; changing course of a river changes the things around it)

Meegan Flenniken:

Translation; "I think logic models are referenced in Jurassic Park"

Outcome shared live: "squishy one;" if we did everything great and we had a global outcome, it would result in people feeling such a strong ownership in all the aspects of the NHA that they are able to advocate on behalf of all the possible uses over the entitled self; if we can broaden that thinking

In chat: (as above: ownership in caring for the resources within the natural area); advocate for all the various interests in the heritage area in addition to their own; save so much water we can dedicate it to instream flows to support riparian habitats, instream habitat, etc.

Cheri Yost:

Opportunity; have never facilitated a logic model, but have participated in one

Outcome shared live: Entire world in job lately has been related to reacting to what happened with the fires; so inspiring to hear all these aspirational ideas for what PHA can do in the Heritage Area, because it's so recharging. Demonstrating how beautifully how well you all already do it; thanks to all for being a very bright light in what has been a very dark time in my professional life

In chat: sense of place, feeling that Cache is different/special; people take time to get out and connect with others in the larger community; participate in the human ecosystem; we value growth (population, knowledge, etc.) without sacrificing our collective heritage

Julie Pignataro:

Subjective (after school job of being on Council); haven't heard of logic models

Outcome shared live: Loved "solved climate change"; went with reconnection of people with their natural environment

In chat: 1. Respect of the area -- historically, environmentally 2. Notice more -- of everything :) just notice. 3. Realize they are part of a larger system; volunteer, spread the word, clean up after themselves (and others); restoration of the river health; reconnection of people with their environments

PHA Team:

Kathleen Benedict:

Engagement; no logic model experience

(Skipped due to time)

In email:

Short term:

awareness increase for PHA and CALA

understanding of water law and diversions

many uses of the river by many different sectors

medium

additional funding support for PHA

overall inclusive branding for the river

coordinated design work thru the region

PHA is the coordinating entity

Long term

People understand and work together to enjoy the river and allow it to continue to work and be healthy

PHA is convener and partner "the go to" group for the region and water education

PHA diversifies their funding streams beyond the federal and is able to bring convening and water law messaging to the nation.

Linden Pearsall (PHA):

Connect; no experience w/ logic models

(Skipped due to time; sent via email)

In email:

Short-Term:

Locals understand that the life they live now is possible because of the Cache la Poudre River and their proximity to it

Locals realize our lives are connected to the life of the river because of how much it supports our local communities

Locals/Visitors realize the concept of "living history" and that the way they engage and interact with the river will be a part of history

Visitors understand what a National Heritage Area is and why this area is significant both regionally and nationally

Locals know that they live in a National Heritage Area and why where they live is nationally significant

Visitors/Locals have a clear understanding of why and how PHA interprets the river and its stories

Visitors see Cache la Poudre River as a top Colorado travel destination

Medium-Term:

Locals are actively involved in the stewardship and preservation of the River

Local organizations and government bring PHA to the table to understand the significance of the area

Locals build a sense of place and connection to the river

Locals advocate for National Heritage Area and continued interpretation throughout the river

Visitors/Locals changes their water habits to reduce consumption after feeling inspired by the Cache la Poudre River

Locals volunteer with the PHA and connect to others in the water/river community

Visitors travel to the Cache la Poudre River National Heritage Area beyond just visiting Fort Collins

Long-Term:

A continued rich history of the Poudre River for PHA to interpret with the future

The river is not only cherished, preserved, but revitalized for generations to come

Preserving the heritage of the Cache la Poudre River becomes a priority to both individuals, local communities, and the state

Sustainable development of the communities surrounding the Cache la Poudre River

PHA leads river interpretation throughout the area through continued work with community partners and stakeholders

Vanessa Selwyn (PHA):

Transference (of knowledge); term logic model is unique, but as a high school teacher called these mind maps/concept drawings, etc.

(Skipped due to time; sent via email)

In email:

Short Term

PHA promotes diversity and inclusion in its Board of Directors.

PHA finds better ways to reach the community, and build better connections. Specifically, long term viable connections... not just short term ones!

Medium Term

PHA actively becomes more inclusive... and doesn't just talk about it. There has been PLENTY of talk about being more inclusive, being more diverse... yet, our Water Legacy list considered a single white female voice to be the root of diversity. Speaking on being inclusive doesn't have the same saliency as actively working to be more diverse and inclusive.

Long Term

PHA becomes a leader in the NHA/ANHA (National Heritage Area / Alliance for National Heritage Area) group, specifically... in terms of diversity, inclusion, and connectivity with the community.

The entire CALA (Cache la Poudre River National Heritage Area) region becomes a single united, cohesive region that encourages understanding of the River and NHA from stem to stern.

Molly Wade (PHA):

Perspective; no experience w/ logic models

Outcome shared live: Regular education involvement in nature; getting kids outdoors and into nature as part of the curriculum

In email:

Short Term:

- public learning about history/water/nature
- public feeling empowered to use NHA resources
- knowledge in the community about other NHA's and what NHA's are
- gained understanding of how to balance our natural resources and human use

Medium Term:

- public becoming more involved in community efforts that benefit the NHA
- the inclusion of multiple cultures/communities in the perspective of the NHA
- promoting NHA's within communities
- increased advocacy for more NHA's being established
- public engaging in fundraising efforts for the NHA
- increased travel to other NHA's

Long Term:

- Regular educational curriculum involving bringing students into nature
- Sustainable use of water in Colorado

Studio Tectonic Team:

Seth Frankel

Relevance and connection; new to logic models

Outcome shared live: championing heritage as a point of community cause—connecting history to the present and using the present to be able to develop action

JJ Rutherford

Connection (to resources); lots of logic model experience, mostly grant driven w/ Kate

(Passed)